



# ReadyTalk Webinar Services

EVENT SERVICES



Whether you're hosting a demand-generation webinar or a quarterly investor call, ReadyTalk's event experts are here to ensure a flawless experience. Our Event Managers can provide guidance and support services throughout the event process.

## Expert Advice Throughout Your Event

ReadyTalk Event Managers can help you make the most of your investment by providing guidance and support before, during and after your webinar. Services are available a la carte or a part of a Webinar Package:

Webinar Set-Up and Customization	A ReadyTalk Event Manager will set-up and customize all aspects of your webinar including scheduling, registration, marketing campaigns, invitation and follow-up emails, post-event surveys, publishing your recording, and additional customization options.
Event Dry Run	To ensure your team is well prepared for a successful event, ReadyTalk will conduct a brief dry run with your moderator and speakers.
Dress Rehearsal with Operator Services	A ReadyTalk Event Manager will conduct a dress rehearsal (including operator services) to help your team prepare for a flawless event.
Full Live Event Monitoring and Support	Live event monitoring and technical support by a ReadyTalk Event Manager ensures a smooth event from pre-conference through event conclusion.

### Learn More

Contact us at [sales@readytalk.com](mailto:sales@readytalk.com) or toll-free at 800.843.9166 to learn more about how ReadyTalk Event Services can help you put on your next big event with confidence.

## Webinar Packages Compared

ReadyTalk Webinar Packages bundle all of the conferencing technology and professional services you need to host a successful webinar with as many as 3,000 participants – all at a predictable (and affordable) price. You pay a flat fee based on the number of participants and the event duration:

	Gold Webinar	Platinum Webinar
Web Conferencing	✓	✓
Operator-Assisted Audio	✓	✓
Broadcast Audio	✓	✓
Live Event Monitoring and Support	✓*	✓
Event Dry Run	**	✓
Webinar Set-up and Customization	**	✓

\*The Gold Webinar Package includes live Event Manager support for the pre-conference and first 30 minutes of the webinar. For the remainder of the webinar, ReadyTalk Event Managers are available online through our Live Event Support tool.

\*\*Available a la carte.

## About ReadyTalk

ReadyTalk is committed to helping customers conduct successful audio and web conferences of all sizes – from small, ad hoc meetings to large, formal events. Visit [www.readytalk.com](http://www.readytalk.com) to learn more about our full range of technology and services including:

**Audio + Web Conferencing | Webinars + Professional Services | Recording + Syndication**